



**CYFE**

Center for young  
and family enterprise  
UNIVERSITÀ DEGLI STUDI  
DI BERGAMO



Global University Entrepreneurial Spirit Students' Survey

## ***Bergamo – Bern Research Exchange Workshop “Entrepreneurship and Innovation”***

Thursday 24<sup>th</sup> November – Friday 25<sup>th</sup> November 2022

University of Bergamo (Caniana Campus) – Room 17

### **PROGRAMME**

#### **Thursday 24<sup>th</sup> November**

*Chair:* **Davide Hahn**, University of Bergamo

<b>13:00</b>	<b>Welcoming lunch</b>
<b>13:45-13:55</b>	<b>Introduction</b> Tommaso Minola (University of Bergamo), Philipp Sieger (University of Bern)
<b>13:55-14:35</b>	<b>A systematic approach to entrepreneurship education outcomes: a literature review on task-related and non-task-related outcomes</b> Ilaria Cascavilla (University of Bergamo)
<b>14:40-15:20</b>	<b>Corporate Entrepreneurship Initiative portfolios: selecting the right needle from the haystack</b> Simon Nobs (University of Bern)
<b>15:25-16:05</b>	<b>The role of university equity ownership and university reputation on investors' propensity to invest in university spinoffs: an experimental approach.</b> Daniel Agyare (University of Bergamo)
<b>16:05-16:20</b>	<b>Coffee break</b>
<b>16:20-17:00</b>	<b>Investigation of syndication patterns in the impact investing field</b> Fatima Zahra Bagdaoui (University of Bergamo)
<b>17:05-17:45</b>	<b>From idea to market: the role of idea stage new venture performance configurations</b> Johannes Brieler (University of Bern)
<b>17:45</b>	<b>Day one closing</b>
<b>19:30</b>	<b>Dinner</b> Venue: Da Mimmo, Via Bartolomeo Colleoni, 17, 24129 Bergamo BG



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### **Friday 25<sup>th</sup> November**

*Chair: Philipp Sieger, University of Bern*

<b>9:00-9:40</b>	<b>Green innovation and family firms</b> Andrea Buratti (University of Bergamo)
<b>9:45-10:25</b>	<b>Faultlines in new venture teams</b> Joëlle Hofer (University of Bern)
<b>10:25-10:40</b>	<b>Coffee break</b>
<b>10:40-11:20</b>	<b>Family firm entrepreneurship and embeddedness: what can we learn from the transition economies of central and eastern europe?</b> Lajos Szabò (University of Bergamo)
<b>11:25-12:05</b>	<b>Servitization in small and medium-sized enterprises: conceptual and empirical approaches to overcome strategic and operational barriers”</b> Davide Gamba (University of Bergamo)
<b>12:10-12:20</b>	<b>Closing salutations</b> Tommaso Minola (University of Bergamo), Philipp Sieger (University of Bern)
<b>12:30</b>	<b>Closing lunch</b>